Key Messages: CVC-OEI May 2021 Consortium Meeting

Systemwide Technologies Access Collaborative Update
- The spring 2021 STAC purchasing window closes on June 15, A systemwide memo announcing this year’s timeline and product offerings was distributed system-wide earlier this month. System-wide funding for Ally (Blackboard) and Labster sunsets June 30, 2021 as announced in the Chancellor’s Office November 2020 memo. The CVC will continue to fund Pisces, NetTutor (250 hours per college), and Canvas Studio.
- The CVC and College Buys will solicit feedback regarding the STAC process and product inventory this summer and fall.

Leveraging the CVC Exchange to Accelerate Student Completion
- Five new colleges joined the CVC Consortium since the committee’s last meeting. Those colleges are Cannda College, San Diego College of Continuing Education, San Jose City College, Skyline College, and Yuba College. The Consortium now stands at 70 member colleges. Several more colleges have completed their self-assessment packets and are expected to join soon.
- The CVC and the Chancellor’s Office are running a digital campaign to promote fall enrollment. The campaign began May 3 and runs through May 23. Ads are running on Google and targeted websites in various areas of the states. The ads already have more than 4.2 million impressions and nearly 7,000 clicks. Long term, the CVC hopes to build awareness through the State Chancellor’s Office marketing campaigns targeting student completion and success.
- The CVC is forming an Exchange Financial Aid Workgroup that will address several complex issues that impact issues. The goal of the group is to improve automation and reduce audit risks for colleges. The group will be co-chaired by CCCSSFAA Advisory Committee representative Greg Ryan and the CVC’s Jamie Alonso, and supported by an independent consultant. Members will be solicited from CCCSSFAA membership and the workgroup will begin meeting this summer.

Interactive Breakout Topics: POCR
- Attendees chose from four breakout group topics and enough time was allotted to attend three sessions. The topics were:
  - Implementing Local POCR: Campus success stories
  - College Considerations and Brainstorming for Scaling, Accelerating and Incentivizing Course Review
  - Avenues for Funding and Creatively Sustaining Resources for your Local POCR Process
  - Master Consortium Agreement (MCA): Informing future updates to recognize local quality efforts and build on existing college processes
- The notes from the groups will be consolidated and shared, along with any action items, with the Consortium this fall.

Planning for 2021-22 and Strategic Planning Survey Highlights
- A survey was distributed to all Consortium colleges in April. Several themes emerged from the survey, including:
  - Members like having breakout sessions, but prefer having a specific theme and ample discussion time. Future topics could include POCR (covered in the May meeting) or Exchange implementation.
  - Several are interested in opportunities to meet with each other outside of Consortium meetings. It was suggested that groups could be arranged regionally or by Exchange implementation status.
  - Members would like to see more Consortium workgroups. Suggested focus areas are POCR, accessibility, compliance, Exchange implementation, and student services.
- Analysis of the survey data will continue over the summer and action steps will be shared with the Consortium in the fall.