



CVC-OEI Consortium: December 2018 Key Messages

OEI Update

- Work on the cross enrollment project continues. User Acceptance Testing (UAT) is now occurring with the seven Proof of Concept (POC) colleges. After the launch, the CVC-OEI will debrief with the participating colleges and the CCCCCO. In February, additional colleges will be identified and moved to production, with the goal of going live for the fall 2019 registration cycle.
- Included in the CVC-OEI work plan is a rebrand, bringing CVC, OEI, and @ONE under one umbrella. To accomplish this, the group contracted with 25th Hour Communications, a national marketing firm. They have conducted several focus groups with constituent groups and the goal is to launch a new brand in spring 2019.

Advisory Committee Update

- The Advisory Committee continues to review its charter and membership composition.

Featured ADTs

- The cvc.edu website currently features 57 online ADTs from 21 Consortium colleges. Colleges should continue to identify ADTs that offer an online pathway through the major prep requirements. In the next few months, a call will go out for online CTE degrees and certificates. The conversation around online ADTs will continue in Basecamp.

Cross Enrollment: Admin Dashboard

- The cross enrollment administrative dashboard allows campus/district users to see reports that will assist with enrollment management and other processes. Student services personnel will have the ability to perform technical tasks related to cross enrollment.

Finish Faster Online Update

- A digital advertising campaign, focused on late start classes and underrepresented students in “higher education deserts,” resulted in 284 completed applications to Consortium colleges.

Online and Aligned Course Section Target

- The equity cohort signed agreement which includes an initial target of aligning at least 20% of online inventory to the OEI Course Design Rubric.
- The target is focused on sections, not courses, and course sections of outside of ADTs, IGETC, or CSU Breadth may be excluded from the total.
- CVC-OEI Academic Affairs will reach out to colleges to help identify a mutually agreed upon target for your college.

Professional Development Update

- Three POOCR courses will be offered in winter/spring 2019. Colleges with a group of faculty can set up a special college cohort.
- Each Consortium college is asked to identify a Campus POOCR Lead. This will help prepare and support faculty during the review process and lead to an easier process for certifying each college’s local POOCR process.

Counselor Training

- The January Online College Counseling Course for General Counselor Course is full so another section has been added; it will start in April. A third section will be offered in May.
- An Online Mental Health Counseling Course for general counselors will begin in June, while a session for licensed clinicians begins in late April.

Definition of Online Courses

- DEETAC continues to work on the definition of an online course.

CVC-OEI By the Numbers

CCC Canvas users: **1,293,525**

Active CCC courses in Canvas: **93,594**

Courses aligned to OEI Rubric through the POOCR: **170**