



California  
Community  
Colleges

CVC-Online  
Education Initiative

## California Virtual Campus - Online Education Initiative Advisory Committee Meeting

California Community Colleges Chancellor's Office, Sacramento

December 6, 2018, 10:00 am - 3:00 pm

### ATTENDEES

Kate Jordahl, Andrea Hanstein, Jennifer Ayres, Jay Field, Jory Hadsell, Autumn Bell, LeBaron Woodyard, Bob Nash, Thomas Greene, Jodie Steeley, Lisa Beach, Julie Clark, Cheryl Aschenbach, Geoffrey Dyer, Adriana Martinez, Vivian Varela, Julie Oliver, Erin Larson, Deb Barker-Garcia, Wendy Bass, Bonnie Peters, Marilyn Harvey, Logan Murray, Michelle Pacansky-Brock.

### APPROVAL OF AGENDA & MINUTES

A quorum was not met so approval of agendas and minutes were tabled.

### REBRANDING

Andrea Hanstein gave an update on efforts made toward bringing CVC, OEI, and @ONE under one umbrella. Jennifer Ayres from 25th Hour Communications presented analysis phase research findings and key messages around recruitment, training, and professional development. The next steps will include interviewing additional constituencies, developing creative assets, finalizing the branding process, targeted communication, and marketing. Input was solicited from the committee.

### CHARTER

The committee will continue to discuss membership composition, meeting frequency, and the nature of meetings. Stakeholder involvement and input is critical. Additional feedback will be solicited via Basecamp.

### CROSS-ENROLLMENT DEMO

Jay Fielding gave a demo of the cross-enrollment feature and the admin dashboard. There are currently seven colleges from three districts, each with a different Student Information System (SIS) participating in the Proof of Concept (POC). Participating students must be enrolled in at least one college at their home college to be eligible. Financial aid, residency, and DSPS designation are shared from home to teaching colleges. Payments have been integrated into the platform and will be handled by the teaching college's system. A student's CCC-ID is the platform connector. There is a feature to override eligibility and prerequisites at the local level. There was discussion around the definition of fully online classes, integration, and counseling involvement.

### APPROVE UPDATED COURSE DESIGN RUBRIC

Autumn Bell reported that the Course Design Rubric was updated earlier this fall with faculty and course designers. Overall the format has not changed, redundancies and wording were reviewed. Updates include closer alignment with Title 5, a streamlined and improved accessibility section, and increased focus on services that are needed for equitable student access. The updated rubric allows for easier adoption and use by both colleges and individuals. The statewide Academic Senate passed a resolution in November encouraging local senates to adopt the CVC-OEI Course Design Rubric and to explore the development of local peer online course (POCR) reviews.

## REGULATORY CHANGES

Jory Hadsell reported that in September 2018, the Advisory Committee and the Consortium developed a list of perceived regulatory hurdles to the growth of online education at the 114 California community colleges. The lists were synthesized into twelve policy recommendations with the addition of system-wide accessibility support and funding formula changes. Committee members then ranked those priorities. The CVC-OEI team will conduct further analysis and consult with appropriate constituencies.

## MANAGEMENT TEAM UPDATES

Bob Nash reported that the [cvc.edu](http://cvc.edu) website currently features 57 online ADTs. Colleges should continue identifying ADTs that offer an online pathway through the major prep requirements. In the next few months, a call will go out for online CTE degrees and certificates. The conversation around online ADTs and pathways will continue.

Marilyn Harvey reported that work continues on a partnership between WestEd and CVC-OEI on a semester-long online Statway program. The goal is to launch a pilot in January 2019 and a full cohort in fall 2019.

Andrea reported that the Finish Faster Online late-start classes campaign netted 164 completed Consortium college applications. The most engaged audience were males, aged 18-24. Winter and spring collateral will be distributed later this week.

## CCMS WORKGROUP UPDATES

Bob reported that the Workgroup is currently confirming its membership composition and charter. There is also work occurring to improve Canvas resources such as the CCC Canvas Home Base website updates to provide resources.

## ELECT CO-CHAIR

Absent a quorum, Cheryl will continue to serve as co-chair.

## UPDATES TO MEETING SCHEDULE

Schedule updates were shared.

## CONSTITUENT UPDATES

Geoffrey Dyer reported that the Academic Senate Online Education Committee has created listservs and online oral communication and lab science surveys, those results were summarized. Feedback is being collected around the DECT grant and capturing third-party videos.

## CHANCELLOR'S OFFICE UPDATES

LeBaron Woodyard reported that he is transitioning to a new administrative role within the Chancellor's Office. Erin will continue to serve as the project monitor and Michael Quiaoit will assume the role of Dean. Distance education, tutoring, and library regulations are advancing and are pending Department of Finance review. The online cybersecurity program is expected to launch in April.

## ADJOURN

The next meeting will be online January 11, 2019, from 9:30am-11:30 am