



ONLINE EDUCATION INITIATIVE - CONSORTIUM MEETING MINUTES

Friday, October 19, 2018, 9:30 AM – 11:30 AM

Virtual

LIST OF ATTENDEES

Omar Amavizca, Nicole Avina, Deb Barker-Garcia, Wendy Bass, Kim Beaton, Autumn Bell, Patrick Bettencourt, Gregory Beyrer, Greg Bormann, Tracie Bosket, William Breitbach, Cheryl Chavez, Melissa Colon, Ken Cooper, April Cabbage, Alice Dieli, Maria Fernandez, Jay Field, Brandon Gainer, Kasey Gardner, JK Goetz, Kim Goff, Jory Hadsell, Eric Hanson, Andrea Hanstein, Carol Hobson, Gwendolyn Lewis Huddleston, Eric Ichon, Teresa Ishigaki, Scott James, Matthew Jones, Kate Jordahl, Jim Julius, Julia Kehew, Michael Kilivris, Cherylee Kushida, Erin Larson, Jaye Luke, Joe Macklin, Curtis Martin, Chloe McGinley, Joanna Miller, Carrie Monlux, Dwight Nadeau, Bob Nash, Kenley Neufield, Karen Oeh, Gema Perez, Michelle Pacansky-Brock, Rebecca Pang, Bonnie Peters, Sarah Phinney, Charlene Reed, Carol Reitan, Marsha Reske, Chris Seddon, Rawan Shaban-Johnson, Justin Schultz, Alexa Schumacher, John Steffens, John Stocker, John Taylor, Treva Thomas, Jena Trench, Francine Van Meter, Scott Vigallon, Brian Weston, Lene Whitley-Putz, Cynthia Wilshusen, Margaret Worsley, Aeron Zentner, Navian, Ophelia, Harlan, Wilson, Ryan, Tracie

I. APPROVAL OF AGENDA & MINUTES

The Meeting Agenda was approved by consensus; no revisions.

The Minutes from the September 14, 2018 meeting were approved by consensus; none opposed.

Please check Basecamp for all documents.

II. CVC – OEI UPDATE (*Jory Hadsell*)

The original website ccconlineed.org has been rolled over to cvc.edu combining a student facing component, Finish Faster Online, and online ADTs. There is a discovery phase with Concentric Sky to build an online program mapper.

Regulatory priorities for Distance Education includes opportunities to address barriers impacting the 114 community colleges and expand their online degrees. In a few weeks, the CVC-OEI will synthesize feedback from the Consortium and Advisory Committee to prioritize the list of asks that the Chancellor's Office can take forward.

The initiative is being rebranded as work continues with the Foundation, the marketing arm of the Chancellor's Office, to rebrand CVC, OEI, and @ONE. 25th Hour Communication is outreaching to consortium colleges, student groups, faculty, and stake holders to learn about perceptions of the sub-brands and give data on the process. Target to launch updated brand by January 2019.

III. ONBOARDING PLAN FOR 2018 EQUITY COHORT COLLEGE *(Kate Jordahl)*

Ecosystem implementation has been taking place with all colleges, including the original colleges. The CVC-OEI is sending emails for webinars and posting in Basecamp. If you are not receiving emails for webinar invites, please contact Karen Oeh @ koeh@cvc.edu.

The 2018 Equity Cohort Colleges have signed the Master Consortium Agreement. Original Colleges will also be sent the Master Consortium Agreement for signature. Most of the original colleges have signed the Financial Aid Agreement; working with the seven Proof of Concept colleges piloting cross-registration. In 2019, the Financial Agreement will go out to the remaining colleges.

Ecosystem implementation has included webinars for Quest (Readiness), NetTutor, Cranium Café, and NameCoach. Upcoming are Notebowl and Proctorio Implementation Webinars and Badgr training. Badgr is now supported in Canvas, and the Consortium can look into it more deeply and have a group discussion. Badgr was announced at InstructureCon.

Quest is the Readiness module, and it is required. How the tool is activated is a very local decision. Kate reaching out at the end of this month about how implementation is going for the colleges. First Friday in October was about the Quest Readiness module, and the webinar recording is available: <https://onlinenetworkofeducators.org/webinar/taking-the-quest-program-to-the-next-level/>

The implementation process is for the tool to be highlighted in a recorded webinar, and the Product Support person works with the vendor to contact colleges for implementation. Professional Development also features the tools in specific events and webinars, such as First Friday and CanInnovate.

Open Education Resource materials include working with projects around the state which is important for equity. It is important to support what is happening in other areas. OER supported course shells in the Commons aligned to the Rubric.

CVC-OEI Accomplishments:

- CCC Canvas users as of September 2018: 1,293,525
- NetTutor sessions during the month of September 2018: 7,487
- Courses aligned to the OEI Rubric through the POCR process: 154
- CCC Exams taken through Proctorio during the month of September 2018: 22,901
- CCC counselors trained in Cranium Café with active accounts: 235

IV. MANAGEMENT TEAM UPDATES

Finish Faster Online and Website Updates (Andrea Hanstein)

Effort to promote late start classes. Marketed as 'Classes When You Want Them.' September 1 – October 12, 2018 there were 9,118 fully online, CCC fall course sections with 7,071 badged. 1,548 unique visitors performed a search. 101 visitors completed an application to one of the 56 consortium colleges.

The top three reasons for enrollment are for CSU/UC students to continue to use Finish Faster to finish Bachelor's Degree, complete GE requirements for Associate's Degree, and complete GE requirements for Bachelor's Degree, while at a four-year institution. The most popular GEs are Math/Quantitative Reasoning, Humanities, and Oral Communication. There is a high demand from students for statistics and calculus courses.

Printing and digital collateral sent to the 56 Consortium colleges. Continued Google advertising in Fall targeted to underrepresented students who live in higher education desert areas. October 1 – 12, 2018, 1,713 clicks and more than 100 phone calls. Most engaged demographic are males ages 18-24.

The new CVC website launched on Friday, September 28, 2018. In addition to Finish Faster Online search, site includes student-facing icons: Featured ADTs, Student Success Resources, and Finish Faster Online. For the CVC website, there was a 124% increase from October 1-12, 2017 compared with October 1-12, 2018. There were more than 12,000 page views.

Future priorities for the CVC website to determine how to best use the three website domains (cvc.edu, cconlineed.org, and onlinenetworkofeducators.org) to serve all constituencies, work with outside firm on user experience and redesign site(s), and maintain a marketing campaign that specifically targets underrepresented students.

A few suggestions included providing a breakdown of demographics for the website users and adding an instructor's name with a link to the email in Finish Faster Online. A concern was brought up that counselors used cvc.edu to advise for elective classes, not just transfer, and now they cannot find the courses to help students. Andrea commented that the previous cvc.edu website was not up to date or accurate, and the focus has changed. She will take it under advisement and see what changed can go forward.

A question was asked about Finish Faster Online replacing the Course Exchange. It was confirmed that it does replace the Course Exchange with Finish Faster Online more fluid and dynamic. Seven colleges are moving forward and piloting cross-registration. Bonnie added that the CVC will be 3 components: Course Finder (Quotly, Finish Faster Online), Fully Online ADTs, Certificates, programs (Concentric Sky, program Pathways mapper in Spring 2019), and Automated Cross Enrollment (n2nservices Fall 2019/Spring 2019 Proof of Concept).

ADT (Bob Nash and Marilyn Harvey)

The CVC-OEI will surface and promote 50 fully online ADTs by the end of November 2018. Students can come to the CVC.edu website to search featured fully Online ADTs which focus on the core major preparation courses. All the project leads should have received an email by Karen Oeh on behalf of Bob Nash. The Word document that was sent asks for core requirements and List A, List B, and List C courses, and when those courses were offered online in 2018. It is a simple table, just cut and paste online degree programs. After core classes, we will follow up with General Education/CSU/IGETC. For now, students can easily find those in Finish Faster Online, and CVC-OEI will help promote.

As an example, Cerro Coso is promoting ADTs on their website that can be earned fully online: <https://www.cerrocoso.edu/sites/cerrocoso.edu/files/Administration%20of%20Justice%20AS-T%20Pathway.pdf>

Cross-enrollment Automation Update (Jay Field)

Progress has been made with the cross-enrollment Proof of Concept and now at the point in testing where students can be added to classes. Working on a variety of issues that are complex with moving pieces, such as prerequisites and payments. N2N Illuminate software working very well. This feature does not use Project Glu, and CVC-OEI is taking a different track. A question was asked if there is a different name other than cross-enrollment, and Jay responded that there are student focus groups.

Students are testing with the current Proof of Concept prior to a go/no go meeting with the Chancellor's Office. At this point, the IT Departments do not need to do anything, and neither do the consortium colleges. Maintain focus on curriculum and course design. The IT Depts. will be contacted when new colleges are ready to start cross enrollment, and in 2019, 12 new colleges will participate. If your IT Dept. has a question, reach out to Jay @ jfield@cvc.edu.

Jory recognized the seven participating colleges with a thanks to Cabrillo College (Colleague), De Anza College (Banner), Foothill College (Banner), American River College (Peoplesoft), Cosumnes College (Peoplesoft), Folsom Lake College (Peoplesoft), and Sacramento City College (Peoplesoft). The IT Depts. have provided positive feedback. When adding future colleges, committed to those that started the earliest from the original colleges, and also outreach to see who has the bandwidth to take part in the process. Encouraged colleges to talk to Jay.

Professional Development Update (Autumn Bell)

CanInnovate: October 26, 2018 is a free, online conference with a robust program and lots of options to get involved face-to-face. It is an untethered professional development opportunity with 20 sessions and 30 speakers. There over 2,500 online registrations. Twenty-eight campuses to host on-campus viewing rooms, and five regional hubs that are CVC-OEI Consortium colleges.

<https://onlinenetworkofeducators.org/caninnovate18/>

Quality Review Updates include: Rubric Aligned courses (157) and Courses in design support (42).
Upcoming Information calls:

- Tuesday, October 23, 2018 from 2:00pm – 3:00pm
- Thursday, November 8, 2018 from 11:00am – 12:00pm
- Tuesday, December 4, 2018 from 2:00pm – 3:00pm

The new POCR course runs October 22 – November 17, 2018 and November 26 – December 22, 2018. The Course Design Academy is the pathway for faculty to have their course peer reviewed: <https://onlinenetworkofeducators.org/course-design-academy/>

There is an Academic Senate Resolution supporting the Rubric and Local POCR. It is moving through the process and hope to hear in Fall 2018 Plenary Session. The updated Rubric will roll out next week as lead reviewers, instructional designers, and accessibility experts streamline and make it more user friendly. The updated Rubric will be more clearly grouped with redundancies eliminated. There are updates to some of the language to reflect the new Title V changes on student interaction, and Section D has a revised layout. Making sure it is ready for local POCR use. Autumn will post the most recent CVC-OEI Rubric in Basecamp.

Ecosystem Portfolio Update (Notebowl/NameCoach (Kate Jordahl)

The tools up for implementation include Proctorio, NameCoach, Notebowl, and Wellness Central. A NameCoach webinar was done on October 27, 2018, and Jon Lacivita will be reaching out to the consortium colleges to implement NameCoach. Notebowl is a pilot that is rolling out, and the implementation webinar will take place on November 7, 2018. Kate will look into the costs after the pilot ends. Colleges can use other tools, but they need to be accessible and fully vetted.

Bonnie provided a quick synopsis on Wellness Central as her team has been working in collaboration with the Chancellor's Office through the Foundation with mental health components on campuses. It is very helpful for students to have a student-facing support platform on health and wellness. The resource site, developed and designed in Canvas, enables students to find information and interact with over 27 modules. They will know how to contact different departments and resources.

Advisory Committee Update (Wendy Bass)

A discussion focused on DE Program Quality Rubrics which will be examined and reviewed on what makes an effective DE Program. A Workgroup is forming to examine potential models.

Local POCR Workgroup (Autumn Bell)

The CVC-OEI 5-year plan focuses on college support with Peer Online Course Review. Local course review is more strategic selection of courses that allow for scheduling and enrollment strategies. More collaborative and efficient process for faculty who are at the same location with a group of colleagues. Since they are going through the process at the same time, they can share resources and tips for applying the Rubric. A broader distribution of the benefits across campus enables faculty to engage in the process and increases student success rates. More scalable allowing colleges to reach their 20% commitment. CVC-OEI Professional Development is looking at ways to implement and support colleges, looking at centralized process to make it more scalable

Ideas to explore are having the colleges strategically decide which course/programs go through the Course Design Academy with 3-4 college cohorts (up to 60 courses at a time). A new cohort begins every 6-8 weeks and lasts 8-10 weeks. Services for the cohort include dedicated instructional design accessibility support, weekly meetings with Project Leaders and college support staff to check progress, identify local support needs, and localize components of the process.

Developing a Local POCR Workgroup made up of Advisory and Consortium committee members to develop guidelines and institutionalize a process. Looking at ways to Incentivize participants and leverage partnerships across Districts or regions. American River College is a good example of a Local POCR process, and the only college with a local POCR. The big topic of conversation is to address the accessibility piece. If interested in joining the Workgroup, email Autumn (abell@cccconlineed.org)

VI. OVERCOMING HURDLES TO OFFER ONLINE LAB CLASSES (Bob Nash)

A discussion took place on the topic of online labs. Some science faculty are against offering labs online or doing hybrid courses. The Consortium members discussed a variety of topics, such as ways the SLOs are being met, if there is pressure from local universities discouraging online public speaking, and the costs associated with eScience lab kits and access to equipment (i.e. microscopes).

Bob will set up a Basecamp Workgroup to gather information on what is working on campuses and to learn about what people are doing with virtual labs.

VII. ADDITIONAL COMMENTS/QUESTIONS & SUGGESTED FUTURE AGENDA ITEMS

- Kate posted in Basecamp a list of Project leaders and Second Consortium Representatives. Based on feedback, she will also post the Implementation Teams for colleges that do want to establish regional meetings.
- Next virtual meeting November 9, December 14.
- Next face to face meeting January 25, 2019.
- There will be an upcoming webinar on Proctorio. For the Proctoring Network, it will be an agenda item for a future meeting. More colleges can join the Proctoring Network and information will be forthcoming on this expansion.